



## **WiPower Attracts Senior Executives to Support Commercialization of First Generation Wireless Power System**

Altamonte Springs, FL (June 23, 2009) – WiPower has formally announced the appointment of a new CEO and a new advisory board member to support the commercialization of the company's wireless power technology. Dr. Rahul Razdan, Ph.D. will serve as WiPower's CEO, and Steven Greenstein will join as an advisory board member.

Dr. Razdan has over 20 years of executive management experience in a variety of roles across sales, R&D, and marketing in the technology industry, working most recently at Cadence Design Systems as Corporate VP and Managing Director. He has been heavily engaged in the company as an advisory board member for the past two years. "Rahul's wealth of experience, combined with his passion for wireless power make him an exciting addition to our team," says company founder and President, Ryan Tseng, who is now focused on product strategy and development.

Rahul will be focused on building partnerships with OEMs and accessory manufacturers to bring wireless power products to consumers. "The system's ability to charge multiple devices simultaneously and its insensitivity to the position of the devices are the key differentiators of WiPower's technology," said Rahul. "This, coupled with the system's manufacturability and low cost relative to competitors, has already made WiPower an appealing choice for many OEMs, accessory companies, and defense contractors."

The involvement of Steven Greenstein will support the design and execution of retail strategy. Steven Greenstein previously served as Senior Director of Store Operations at RadioShack and National Director of Retail Operations at AT&T Wireless. Steven says, "I saw a great opportunity to contribute to WiPower's go-to-market execution. WiPower's system is simple, convenient, and I truly believe in its potential to empower consumers with greater mobility and flexibility."

To read more about Rahul, Steven, and the rest of the WiPower team, please visit:

[www.wipower.com/company.htm](http://www.wipower.com/company.htm).

### **About WiPower**

WiPower (pronounced "y-power"), founded in 2004, has developed an induction-based, close range power system that enables the charging of compatible devices when placed on top of a charging pad. WiPower's system has the ability to charge multiple devices simultaneously that are placed in any position or orientation on the pad. For more information on the advantages of WiPower's solution, please visit: <http://www.wipower.com/cadvantage.htm>. WiPower has partnered with OEMs and accessory manufacturers to bring wireless power to consumers in a variety of applications and industries. Headquartered in Altamonte Springs, Florida, the company has offices in Gainesville, Florida and Boston, Massachusetts.